

# Regeneration and Economic Development Service Plan 2022-24

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Growth and Strategic Investment	
Cabinet Member for Strategic Planning, Regulation and	James Clarke
Housing	
Cabinet Member for Community Well-being	Deb Harvey
Chief Executive	Beverly Owen
Head of Service	Tracey Brooks

#### Introduction

Newport City Council's Corporate Plan 2022-27 has four Well-being Objectives to support its mission to deliver an *Ambitious, Fairer and Greener Newport for Everyone* and contribute towards Wales' Well-being Goals set in the Well-being of Future Generations Act. To support the delivery of these objectives and strategic priorities, each service area has developed their service plan. The Regeneration and Economic Development Service Plan 2022-24 outlines its own priorities and how the service will contribute towards the Corporate Plan and deliver continuous improvement.

The Regeneration and Economic Development service area supports the Chief Executive Directorate and is responsible for delivering the statutory land use planning function to enable the City to grow in a sustainable manner and ensure the delivery of the Council's regeneration priorities. The service includes planning policy and development management along with historic building conservation and the building control function. The Regeneration Team develop and deliver a variety of grant funded regeneration programmes as we seek to stimulate economic growth and investment across the City Centre and wider City. We also deliver work and skills support to residents in order to support them into employment and ensure they have the necessary skills required to fulfil their potential. The Team also provides support for businesses and inward investors alongside marketing Newport as a great place to live, work and invest in. Tourism, Events, Culture and Heritage is also an important part of the service as we seek to develop and promote facilities such as the Museum and Art Gallery, the Transporter Bridge and the Newport Medieval Ship and celebrate our diverse and rich culture. The service also oversees the delivery of the Council's sport and leisure facilities contract which is delivered by Newport Live.

#### **Regeneration and Economic Development Objectives**

To support the delivery of the Corporate Plan, meet our statutory duties and improve the services we deliver, Regeneration and Economic Development will be delivering four objectives:

- **Objective 1 -** Encourage and support continued economic growth within the City, with particular focus on strategic projects and regeneration in the City Centre.
- **Objective 2-** Creating a vibrant and proud city where our tourism, destination, culture, leisure and heritage offer will be improved and promoted through events and marketing.
- Objective 3- Newport residents will be supported into work and increasing their employment opportunities
- **Objective 4** Support the sustainable and resilient growth of the City and seek to protect heritage and relevant landscape features through effective use land use planning regulations

# **Transformation Plan / Service Area Projects**

Programme / Project Title	Project Overview	Well-being Objective(s) supported	Programme / Project Manager (Service Manager)	Anticipated Completion Date (Quarter / Year)
Transporter Bridge/ Visitor Centre	The delivery of the Visitor Centre which will attract visitors into the city generating income and promoting economic growth.  This will contribute towards the long term objectives of supporting the maintenance of the Transporter Bridge and expanding upon the cultural offer of Newport.  This will support the Council's Economic Growth Strategy, Corporate Plan commitment to re-vitalise the city centre and proposed cultural strategy.	Well-being Objective 1	Service Manager - Regeneration	Quarter 4 2023/24
Market Arcade	The Heritage Lottery Heritage Funding has enabled architectural details to be restored and the aim is to reconnect owners, traders and visitors to the role the Market Arcade played in the growth of Newport. This will also support the Council's Economic Growth Strategy and Corporate Plan commitment to re-vitalise the city centre.	Well-being Objective 1	Service Manager - Regeneration	Quarter 4 2023/24
Former IAC Building, Mill Street	Refurbishment of the building to provide high spec office accommodation. Scope of works has now been amended to cover internal fit out of the building following additional funding from CCR. This will support the Council's Economic Growth Strategy, Corporate Plan commitment to re-vitalise the city centre.	Well-being Objective 1	Service Manager - Regeneration	Quarter 3 2023/24
Placemaking Programme	Build on the legacy of recently completed projects through the Welsh Government Placemaking Programme. Subject to further grant funding, this fund will enable further investment into the Northern Gateway area of the city, diversifying the offer and mix of uses and adding value to schemes such as the Indoor Market, Info Station and Market Arcade.	Well-being Objective 1	Service Manager - Regeneration	Quarter 4 2022/23
Information Station	Relocation of the Council's Customer Services to the Central Library and Museum building and redevelopment of the office space into co-working and tech incubation space for Tramshed Tech. This will support the Council's Economic Growth Strategy and Corporate Plan commitment to re-vitalise the city centre.	Well-being Objective 1 Well-being Objective 4	Service Manager - Regeneration	Quarter 4 2022/23
Newport Replacement Local Development Plan (RLDP)	Creation of an LDP is a statutory duty. The plan will include policies used to determine all planning applications in Newport. It will also identify land for development, helping with economic growth, and it will protect and enhance our best environmental and	Well-being Objective 1 Well-being Objective 2	Service Manager - Regeneration	Quarter 3 2025/26

Programme / Project Title	Project Overview	Well-being Objective(s) supported	Programme / Project Manager (Service Manager)	Anticipated Completion Date (Quarter / Year)
	historical assets. This is in line with the Corporate Plan's priority to support sustainable economic growth and strong placemaking across our communities.			
Department for Work and Pensions (DWP) Restart Programme		Well-being Objective 1	Economic Development Team Manager	Quarter 4 2025/26
City Centre Leisure and Well-being Centre	New leisure centre facility to be constructed on Riverside site adjacent to the City centre and knowledge quarter. Building will include fully accessible leisure pool facility and sports venues with café and room hire availability. Design innovation will help achieve BREEAM excellence and carbon zero options. Project is being supported with a grant from Welsh Government and will maintain the offer of swimming, sports and leisure within the city centre. This will support the Council's Corporate Plan commitment to re-vitalise the city centre.	Well-being Objective 1 Well-being Objective 2	Service Manager - Regeneration	Quarter 2 2024/25
National Technology Institute	Development of a new training and qualifications facility within the city centre which provides a different learning offer for people and employers looking for non-traditional training and qualifications to meet the changing needs of businesses. This will be an employer led facility where course content and duration reflects the needs of existing and growing businesses.	Well-being Objective 1	Service Manager - Regeneration	Quarter 3 2025/26
Shared Prosperity Funding Programme	In April 2022 the UK Government published details of the new £2.6bn Shared Prosperity Fund which seeks to support the Government's Levelling Up objectives in three investment priority areas:  •Communities and Place •Supporting Local Business; and •People and Skills There is also a fund called Multiply, which seeks to improve adult numeracy skills. Newport's allocation of funding is just over £27m for core spend and a further £5.6m for Multiply over the next 3 years.	Well-being Objective 1 Well-being Objective 2	Service Manager - Regeneration	Quarter 4 2025/26

### **Workforce Development**

To support workforce development across the Regeneration and Economic Development (RED), the following actions have been identified as priority between 2022-24.

Action	Outcome(s) of Action Delivery	Responsible Officer (Service Manager)	Action Start Date	Anticipated Completion Date
Regeneration and Economic Development to review their areas to identify opportunities for development and introducing new apprenticeship, trainee and graduate schemes.	Improve RED resilience and future succession planning.	Service Manager – Planning & Development	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024
Regeneration and Economic Development Service Managers in collaboration with Human Resources undertake a review of job descriptions to identify future skill and knowledge gaps.	This review will identify the future skills and needs required to deliver RED services and support any future strategic structure reviews.	Service Manager – Planning & Development	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024
Regeneration, and Economic Development in collaboration with Human Resources review succession plans in the service area.	Build up resilience in the service area and as part of its talent management encourage and develop skills of staff to enable succession planning.	Service Manager - Regeneration	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024

## **Service Area Objectives and Action Plan 2022-24**

Objective 1		Encourage and support continued economic growth within the City, with particular focus on strategic projects and regeneration in the City Centre.					
Objective O	Outcome(s)	To provide long term opportunities for economic growth in Newport and the city centre. Economic growth and regeneration will provide opportunities to improve the vibrancy of the city as well as provide opportunities for new jobs and skills for communities in Newport and the wider region.					
	Strategy and/or Strategic Plan (If Applicable)	Corporate Plan 2022-27 Economic Growth Strategy City Centre Masterplan Replacement Local Development Plan					
Well-being Applicable)	Objective Supported (If	Well-being Objective 1 - Newport is a	a thriving and growing city that off	ers excellent education	and aspires to provid	le opportunities for all.	
	Strategic Priorities Supported	WBO 1 / Strategic Priority 1 - Newport will have a robust economic strategy and replacement Local Development Plan to suppose sustainable economic growth and strong placemaking across Newport's communities.  WBO 1 / Strategic Priority 2 - Lead and collaborate to attract major investment into the city and support our local entrepreneurs to the and bring prosperity to Newport's communities.  WBO 1 / Strategic Priority 3 - Re-vitalise its city centre and wider communities to benefit families, businesses, and visitors.  WBO 1 / Strategic Priority 4 - Become a destination that celebrates cultural diversity, heritage and delivers elite sporting events.  WBO 1 / Strategic Priority 8 - Become a living wage city helping people out of poverty and provide opportunities to retrain, learn new shand find long-term work.					
Objective O		Service Manager (MT)					
Communica (Yes / No)	ation Support / Promotion	Yes					
Reference	Action	Action Outcome(s)	Strategic Priority / Self- Assessment / Continuous Improvement	Action Owner (Service or Team Manager)	Start Date	Anticipated Completion Date	
1	Encourage inward investment and support growth of new and existing businesses within the City, through proactive business support and as part of Regional partnerships.	Newport attracts new businesses into the City through our excellent geographic location and connectivity, and strengthens our existing growth sectors in tech, digital, data, advanced manufacturing and hospitality. Existing businesses are supported to grow and we create a resilient and sustainable business mix across the city. Proactive place marketing will be undertaken and the Investment Prospectus will be updated and used at appropriate investment and marketing events to raise investor awareness in Newport.	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 2	Service Manager - Regeneration	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2024	
2	Secure Funding from sources such as the Targeted Regeneration and Investment	Additional funding being secured to support new uses and improved buildings and spaces in	WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3	Service Manager - Regeneration	1 <sup>st</sup> April 2019	31 <sup>st</sup> March 2024	

	fund, Heritage Lottery Fund and UK Government funding for regeneration projects in the City Centre, including placemaking projects and strategic projects.	the City Centre as well as strategic regeneration projects which have the potential to bring increased footfall, employment or investment to the City. We will use the Council's sustainable procurement model, which underpins the Council's programme of Community Wealth Building, in order to support the local economy and local supply chains.	WBO 1 / Strategic Priority 4			
3	Development of a new Placemaking Plan for the City Centre which provides a targeted framework for regeneration, refurbishment and investment across the City Centre.	An update to the City Centre Master Plan which builds upon key projects which have been delivered such as the Indoor Market, Market Arcade and 4* Chartist Hotel. The plan will consider the need for green spaces and also reflect the projects in progress including the relocation of the Information Station, the development of a new leisure and well-being centre and National Technology Institute.	WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3	Service Manager - Regeneration	1 <sup>st</sup> January 2023	31 <sup>st</sup> March 2024
4	Understand the economic benefits associated with the designation of a Freeport which includes Newport and what the most appropriate operating model would be.	Working with partners including CCR, Western Gateway, Key Cities, we can understand the wider impacts of Freeport status and develop a sound bid.	WBO 1 / Strategic Priority 2	Strategic Economic Development Officer	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024
5	Develop a Local Investment Plan for the Shared Prosperity Funding which has been awarded to Newport.	The Local Investment Plan will reflect the priorities of the approved Regional Investment Plan and ensure that residents and stakeholders have the opportunity to shape and influence where funding is spent locally.	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 2	Strategic Economic Development Officer	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2025

Objective 2		Creating a vibrant and proud city where our tourism, destination, culture, leisure and heritage offer will be improved and promoted through events and marketing.				
Objective C	Outcome(s)	More people visiting Newport, improved marketing of the Newport 'offer', and better understanding and promotion of the heritage and cultural diversity of the City				
	Strategy and/or Strategic Plan (If Applicable)					
Well-being Applicable)	Objective Supported (If					
	Strategic Priorities Supported	WBO 1 / Strategic Priority 1 - Newport will have a robust economic strategy and replacement Local Development Plan to s sustainable economic growth and strong placemaking across Newport's communities.  WBO 1 / Strategic Priority 3 – Re-vitalise its city centre and wider communities to benefit families, businesses and visitors WBO 1 / Strategic Priority 4 - Become a destination that celebrates cultural diversity, heritage and delivers elite sporting events.				
Objective C		Service Manager (MT)				
(Yes / No)	ation Support / Promotion	Yes				
Reference	Action	Action Outcome(s)	Strategic Priority / Self- Assessment / Continuous Improvement	Action Owner (Service or Team Manager)	Start Date	Anticipated Completion Date
1	Develop and adopt a Cultural Strategy	An important part of the delivery of this objective is the creation of a robust and ambitious strategy which has been developed through engagement and collaboration with our communities. The strategy will capture what makes Newport a rich, diverse and proud City and what we will do to develop, promote and celebrate our culture and heritage.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	Culture & Heritage Team Manager	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024
2	Review and promote our Museum and Art Gallery offer to encourage more engagement and interaction, ensuring that opportunities to host new collections and events are explored.	The provision of spaces and technology which showcases our art and heritage artefacts in a stimulating and interactive way which is also accessible and inclusive. This will contribute towards our commitment to promote Newport as a destination for our communities and visitors to explore and	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	Culture & Heritage Team Manager	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024

		celebrate our culture and heritage.				
3	To develop a long term strategy for the storage and display of the medieval ship.	Through collaboration with Welsh Government and other strategic partners we shall develop a long term strategy that will secure a permanent location for the medieval ship as a key tourist attraction for the City. This will contribute towards our commitment to promote Newport as a destination for our communities and visitors to explore and celebrate our heritage.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	Culture & Heritage Team Manager	1 <sup>st</sup> April 2020	31 <sup>st</sup> March 2024
4	Review and update the destination management plan to reflect the Newport offer in a proactive and engaging way.	Better promotion of Newport using proactive and targeted marketing can support inward investment opportunities and the visitor economy.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	Destination Development Manager	1 <sup>st</sup> April 2021	31st December 2023
5	Successful delivery of corporate events and support with the delivery of elite sport and community events which reflects our cultural, sport, leisure and heritage offer.	Through collaboration with national organisations, Newport Live and ICCW, we can continue to promote and host international events. We will also support community groups and stakeholders to develop a calendar of inclusive and accessible events will give the City a positive vibrancy and raise awareness of our heritage and our cultural diversity.	WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	Destination Development Manager	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024
6	Develop a Place Marketing Plan which promotes Newport as a great place to live, work, learn, visit and invest in.	The place website is an effective and interactive platform to promote Newport. Alongside effective use of social media to raise awareness of local events, activities and our local heritage, we can ensure that visitors and residents are fully informed and recognise the positive benefits of being part of the Newport community and visiting the City. The Investment Prospectus will also be updated and used at	WBO 1 / Strategic Priority 1 WBO 1 / Strategic Priority 4	Strategic Economic Development Officer	1 <sup>st</sup> September 2022	31 <sup>st</sup> December 2023

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		appropriate events to raise				
		investor awareness in Newport.				
	Consider opportunities which	In partnership with established	WBO 1 / Strategic Priority 3			
	deliver improved access to	sporting organisations and with				
	sports and leisure facilities	Newport Live, a range of sports	WBO 1 / Strategic Priority 4			
	across our venues, both for	and leisure activities are				
	leisure, amateur and elite	delivered at various levels across				
	activities, including hosting	the City. By working in				
	international, national and	partnership we can secure				
	regional events.	funding opportunities to ensure				
		that we continue to offer		Camilaa Managar		
7		residents, aspiring athletes and		Service Manager	1st April 2022	31st March 2024
		elite athletes with facilities and		- Regeneration	·	
		events which enable them to				
		enjoy sport and achieve their				
		potential. This includes				
		spectator sport and our				
		continued involvement with				
		events which showcase facilities				
		in Newport and support the				
		visitor economy.				

Objective 3		Working towards being a Living Wage City by working in partnership with businesses to gain accreditation as Living Wage Employers and helping Newport residents to retrain, learn new skills and find long term work				
Objective C	Outcome(s)	Being a recognised Living Wage City with an increased number of accredited employers and more people employed Newport based accredited employers.  To ensure that Newport residents have access to support and training which enables them to improve skills, education				
	Strategy and/or Strategic Plan (If Applicable)	outcomes & employment opportur Corporate Plan 2022-27	nities.			
Well-being Applicable	Objective Supported (If	Well-being Objective 1 - Newport is				
	Strategic Priorities Supported	WBO 1 / Strategic Priority 8 - Become and find long-term work.	ne a living wage city helping people	e out of poverty and pro	vide opportunities to r	etrain, learn new skills
Objective C		Service Manager (MT)				
Communic (Yes / No)	ation Support / Promotion	Yes				
Reference	Action	Action Outcome(s)	Strategic Priority / Self- Assessment / Continuous Improvement	Action Owner (Service or Team Manager)	Start Date	Anticipated Completion Date
1	Become a recognised Living Wage City	Working together with communities and businesses we will seek to tackle issues of low pay within Newport. We will seek to bring together a group of prominent Newport employers to form a Living Wage Action Group and develop a 3 year action plan to make Newport a Living Wage City.	WBO 1 / Strategic Priority 8	Service Manager - Regeneration	1 <sup>st</sup> November 2022	31st October 2025
2	Delivery of employment and skills support across the City.	Ensuring there is access to suitable and accessible venues and facilities for the delivery of employment and skills support in order to increase numbers of people accessing and benefitting from employment support. This will result in improved access to digital facilities and improved skills, educational outcomes & employment opportunities.  • Ensure our diverse communities are appropriately supported through tailored interventions specific to their needs.	WBO 1 / Strategic Priority 8	Team Manager – Work & Skills	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024Emplo

		<ul> <li>Provide people with the resources and support that they need to move out of the crisis, considering in particular the impact that Covid19 has had on our minority and marginalised communities.</li> <li>Develop opportunities for community involvement participation and engagement.</li> </ul>				
3	Provide employment and skills support for young people aged 16 to 24 through the Young Person's Guarantee	Engage 200 young people aged 16 to 24.  70 Job starts. 50 young people with additional Qualifications 10 young people in Further Education 6 young people supported into Volunteering/ Placements	WBO 1 / Strategic Priority 8	Team Manager – Work & Skills	1 <sup>st</sup> October 2022	31 <sup>st</sup> March 2025
4	Continue to develop skills and qualification opportunities through the Youth Academy in order to reduce the number of young people not in employment, education or training (NEET)	Working with 49 young people to deliver the following targets annually.  Positive Progression Rate – 75% Activity Success Rate – 65% Attendance – 85%	WBO 1 / Strategic Priority 8	Team Manager – Work & Skills	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2026
5	Provide employment and skills support through the DWP Restart Employability Programme.	Assist long term unemployed residents and offer training and qualifications to help resident's secure sustainable employment and to reduce in-work poverty. Achieve all Customer Service Standards and programme outcome targets in line with DWP and Serco expectations	WBO 1 / Strategic Priority 8	Team Manager – Work & Skills	1 <sup>st</sup> June 2021	31 <sup>st</sup> March 2025
6	Organise and support the delivery of job fairs and recruitment activities to connect employers with the local workforce.	With partners, deliver at least one event per quarter. This may be single sector or across multiple sectors.	WBO 1 / Strategic Priority 8	Team Manager – Work & Skills	1 <sup>st</sup> April 2022	31 <sup>st</sup> March 2026

Objective 4		Support the sustainable and resilie effective use land use planning reg		to protect heritage a	ind relevant landsca	pe features through		
Objective O	utcome(s)	Newport Council will have a replacement Local Development Plan which will support the sustainable and resilient growth of Newport. The						
		LDP will also support the Council's delivery of its Climate Change Plan and Local Area Energy Plan.						
<b>Corporate S</b>	trategy and/or Strategic Plan							
supported (I	f Applicable)	Replacement Local Development Pl	an					
•••	· · · /	Economic Growth Strategy						
		Newport City Centre Master Plan						
		Climate Change Plan 2022-27  Well-being Objective 1 – Newport is a thriving and sustainable city supported by inclusive economic growth, an excellent education syste						
Well-being	Objective Supported (If		a thriving and sustainable city supp	oorted by inclusive econ	omic growth, an excel	llent education system		
Applicable)		and skilled communities.						
		Well-being Objective 2 – Newport is						
Well-being S	Strategic Priorities Supported	WBO 1 / Strategic Priority 1 - New			ement Local Develop	ment Plan to support		
		sustainable economic growth and stro						
		WBO 1 / Strategic Priority 2 - Lead a		stment into the City as v	veil as supporting our	local entrepreneurs to		
		thrive in order to bring prosperity to Ne						
		WBO 1 / Strategic Priority 3 - Re-vit	alise its City Centre and surround	ing communities to ens	ure that spaces meet	the needs of families,		
		businesses and visitors.						
		WBO 1 / Strategic Priority 4 - Become a destination for its communities and visitors to celebrate its cultural diversity, its heritage and						
		deliver elite sporting events.  WBO 2 / Strategie Briggith 4 - Recome a net zero cerban council and eity through the delivery of the Council's Organizational Climate						
		<b>WBO 2 / Strategic Priority 1</b> - Become a net zero carbon council and city through the delivery of the Council's Organisational Climate Change Plan and Local Area Energy Plan.						
				munities and business	ece to create buildings	for working and living		
		WBO 2 / Strategic Priority 2 - Collaborate and involve developers, communities, and businesses to create buildings for working and living						
						-		
Objective O	wnor(c)	in that are sustainable, affordable and			-			
Objective O		in that are sustainable, affordable and Service Manager (AF)						
	wner(s) tion Support / Promotion	in that are sustainable, affordable and						
Communica (Yes / No)	tion Support / Promotion	in that are sustainable, affordable and Service Manager (AF) Yes	enhance the environment.  Strategic Priority / Self-	Action Owner	Otant Data	Anticipated		
Communica		in that are sustainable, affordable and Service Manager (AF)	Strategic Priority / Self-Assessment / Continuous	(Service or Team	Start Date	Anticipated Completion Date		
Communica (Yes / No)	tion Support / Promotion  Action	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)	Strategic Priority / Self- Assessment / Continuous Improvement		Start Date			
Communica (Yes / No)	Action  Adopt a replacement Local	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan	Strategic Priority / Self-Assessment / Continuous	(Service or Team	Start Date			
Communica (Yes / No)	Action  Adopt a replacement Local Development Plan which will	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic	Strategic Priority / Self- Assessment / Continuous Improvement WBO 1 Strategic Priority 1	(Service or Team	Start Date			
Communica (Yes / No)	Action  Adopt a replacement Local Development Plan which will provide the land use planning	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City	Strategic Priority / Self- Assessment / Continuous Improvement	(Service or Team	Start Date			
Communica (Yes / No)	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2	(Service or Team	Start Date			
Communica (Yes / No)	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape	Strategic Priority / Self- Assessment / Continuous Improvement WBO 1 Strategic Priority 1	(Service or Team	Start Date			
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3	(Service or Team Manager)				
Communica (Yes / No)	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2	(Service or Team Manager)  Planning Policy	Start Date  1st April 2021	Completion Date  31st December		
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4	(Service or Team Manager)		Completion Date		
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3	(Service or Team Manager)  Planning Policy		Completion Date  31st December		
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with Movement and Transport as a	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2	(Service or Team Manager)  Planning Policy		Completion Date  31st December		
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2	(Service or Team Manager)  Planning Policy		Completion Date  31st December		
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with Movement and Transport as a	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2	(Service or Team Manager)  Planning Policy		Completion Date  31st December		
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with Movement and Transport as a main topic area. Replacement LDP to include renewable energy	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2	(Service or Team Manager)  Planning Policy		Completion Date  31st December		
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Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until 2036.  Work collaboratively across the Cardiff Capital Region to	in that are sustainable, affordable and Service Manager (AF) Yes  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with Movement and Transport as a main topic area. Replacement LDP to include renewable energy target from the LAEP.  Through collaboration we shall contribute	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2 Climate Change Plan WBO 1 Strategic Priority 1	Planning Policy Manager  Service Manager	1 <sup>st</sup> April 2021	31st December 2025		
Communica (Yes / No) Reference	Action  Adopt a replacement Local Development Plan which will provide the land use planning framework for the growth and protection of Newport up until 2036.  Work collaboratively across the Cardiff Capital Region to develop a Strategic	Action Outcome(s)  Action Outcome(s)  An up to date development plan which reflects the economic growth ambitions of the City whilst also seeking to protect historic buildings and landscape features from inappropriate development. The new plan will seek to embed climate change and sustainability at its core with Movement and Transport as a main topic area. Replacement LDP to include renewable energy target from the LAEP.  Through collaboration we shall contribute towards the development of the Strategic	Strategic Priority / Self-Assessment / Continuous Improvement WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2 Climate Change Plan	Planning Policy Manager  Service Manager  - Planning &		Completion Date  31st December		
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		requirements of the Corporate Joint Committee. This will deliver a regional planning policy document which sits between the National Plan, Future Wales and the Council's adopted Local Development Plan. It will focus on issues of regional importance such as green belts and regional growth targets which will inform the replacement local development plan.	WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2			
3	Support the development of good quality buildings and places, as well as preserve protected heritage buildings, features and countryside spaces from inappropriate development	Effective decision making through the statutory planning function can help support sustainable economic growth, good quality buildings and strong placemaking across Newport's communities.	WBO 1 Strategic Priority 1 WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 1 / Strategic Priority 4 WBO 2 / Strategic Priority 2	Service Manager – Planning & Development	1 <sup>st</sup> September 2022	31 <sup>st</sup> March 2024
4	Use effective enforcement powers to protect against inappropriate development and bring back some of the City's long standing vacant and derelict properties.	A priority list of properties and sites will be developed and a collaborative approach will be taken across all service areas to use regulatory powers to tackle these properties with a view to seeing them refurbished and brought back into use.	WBO 1 / Strategic Priority 2 WBO 1 / Strategic Priority 3 WBO 2 / Strategic Priority 2	Service Manager – Planning & Development	1 <sup>st</sup> April 2021	31 <sup>st</sup> March 2024
5	Ensure all developments are fully aligned with Planning Policy Wales 11, the Wellbeing of Future Generations (Wales) Act 2015 and the Placemaking Wales Charter to deliver sustainable development and ensure climate resilience.	The annual LDP monitoring report reviews and evaluates incidences of non-conformity with the development plan.  Dip samples are undertaken of planning applications to ensure that sustainable travel is being proposed along with climate resilience measures considered appropriately (flooding, air quality, nature based solutions, heat networks, etc).	WBO 1 / Strategic Priority 1 WBO 2 / Strategic Priority 1 WBO 2 / Strategic Priority 2 Climate Change Plan	Service Manager – Planning & Development	1 <sup>st</sup> October 2022	31 <sup>st</sup> March 2023

#### **Performance Measures**

**Comparator Measure** – Measure which compares its performance to the previous year's performance to assess whether it is performing better or worse. No Targets are set for these measures as they are based upon the level of demand outside of NCC control.

Performance Measure Title / Description	Frequency (Quarterly / Half- yearly / Annual)	Performance Measure Owners	Name of Data Provider	Actual 20/21	Actual 21/22	Target 21/22	Target 2022/23
Percentage of all planning applications determined in time.	Quarterly	Service Manager – Planning & Development	Development Services Technical Support Manager	67.1%	62.4%	65%	65%
Percentage of all planning appeals dismissed	Quarterly	Service Manager – Planning & Development	West Area Development Manager	74.1%	76.9%	75%	77%
Number of businesses supported through the provision of advice and guidance	Quarterly	Service Manager - Regeneration	Economic Development Team	4,114	3,922	400	No Target / comparator measure
Number of people supported into employment by the work and skills team.	Half yearly	Team Manager – Work & Skills	Economic Development Team	221	348	350	300
(New) Number of new affordable housing units provided through planning obligations granted planning permission during the year	Annual	Service Manager – Planning & Development	Planning Policy Manager	No Data	No Data	Not Applicable	No Target (Baseline Year)
(New) Amount of floorspace brought back into use or developed / redeveloped in the City Centre	Annual	Service Manager - Regeneration	Regeneration Team	No Data	No Data	Not Applicable	No Target (Baseline Year)
(New) Number of events supported or led by the Council	Half Yearly	Service Manager - Regeneration	Destination Development Manager	No Data	No Data	Not Applicable	No Target (Baseline Year)
(New) Number of tourism related visitors	Annual	Service Manager - Regeneration	Destination Development Manager	n/a	n/a	n/a	4.67m
(New) Number of hits on place website	Quarterly	Service Manager - Regeneration	Marketing Officer	n/a	n/a	n/a	2,000
(New) Number of young people aged 16 to 24 provided with employment and skills support through the Young Persons Guarantee	Annual	Service Manager - Regeneration	Team Manager – Work & Skills	n/a	n/a	n/a	200
(New) Percentage of young people positively progressing through the Youth Academy.	Annual	Service Manager - Regeneration	Delivery Manager 1 East	n/a	n/a	n/a	75

# **Service Area Risk Register**

Risk Title	Risk Description	Risk Owner	Inherent Risk Score	Target Risk Score	Corporate / Service Risk
Replacement LDP is not delivered on time and to budget	Replacement LDP has a strict delivery agreement which was approved by the Council and WG and must be achieved within timeframes.	Service Manager – Planning & Development	9	6	Service Risk
Transporter Bridge / Visitor Centre not delivered to time and budget.	Transporter Bridge visitor centre (inc bridge) is not delivered on time, budget and scope.	Service Manager - Regeneration	12	6	Service Risk
(New) Newport Knowledge Quarter and Leisure Project	Project does not deliver the full scope and benefits expected, including enablement of the Newport Knowledge Quarter	Service Manager - Regeneration	12	4	Service Risk
(New) Shared Prosperity Fund Programme	Newport does not fully utilise its SPF allocation or does not spend its allocation effectively and on the right priorities	Service Manager - Regeneration	12	4	Service Risk